

## **Inter Martial Arts Website in Drupal 6**

InterMartialArts.com *the place for Martial artists* faced challenges in building a robust, safe and secured social platform to promote Karate, Taekwondo, Jujitsu, Thai Boxing and other techniques in the community to generate public awareness of nearby reputed Martial Arts School which are rated by Users and Martial artists through their Blog and Forum module.

### **Agenda:**

- ☑ Listing of worldwide Martial Arts School
- ☑ Provide Social platform with Review module
- ☑ Provide User Registration, Profile Manager and School information
- ☑ Data Management and Information Security of users
- ☑ Scalable website that allows effective Integration of diversified functionalities
- ☑ Design user-friendly search and navigation

### **Satisnet.com Value Add:**

- ☑ Assist client with selection of technology to build a platform. We selected Drupal.
- ☑ Directory listing of global martial schools was made easy and search simple using Drupal's inbuilt tools to stay organized, structured and locate content.
- ☑ Manage multi-content types like videos, text, blog, podcasts and polls with a robust user management, menu handling, real-time statistics and optional revision control through a very easy-to-use web interface.
- ☑ Categorize with taxonomy, automatically create friendly path urls, create custom lists, associate content with other content on your site, and create smart defaults for content creators.
- ☑ Provided multiple options for new user accounts, user permissions, role management, and responsibility management.
- ☑ Use Drupal Distribution feature to utilize multi-site configuration feature with a scalable presentation layer that creates highly usable and interactive experience to engage visitors and users on Blog and Forum module.
- ☑ Provide aggregation abilities to integrate with Blog, Forums and Feedback or comment module and enhance user engagement to make it lucrative, informative and optimize for traffic using our SEO skills.
- ☑ The website enjoys RPX login system for secured social media navigation.

### **Recommendations:**

1. The site could have a Live Chat Application for immediate support
2. The site could have AV tutorials for their Training Journals section which will optimize interactive traffic on Blog and Forum and result into organic SEO of the website.